



# Music Leadership Toolkit



# **2023-2024 NHS BAND LEADERSHIP POSITIONS**

**2 Drum Majors - Done**

**Band President**

**Band Vice President**

**Band Secretary**

**Band Treasurer**

**Colorguard Captain**

**Section Leaders for Each Section**

**Music Librarians (2)**

**Quarter Masters**

**Loading Crew**

# 2023-2024 NHS BAND LEADERSHIP POSITIONS

## Selection Process

### 1. Create a Campaign Video -

- 'Why I Want To Be" Section Leader, Band Officer, Music Librarian, Quarter-Master

### 2. Email the video to Mr. Williams

- The video will be posted into BandApp and on the Band Website
- Band members will vote using a BAND APP Ballot

### 3. All section leader candidates create audition audio performing the following selections -

Fight Song

Star Spangled Banner

Black Swan - Mvt. 1

Late Night Talking



**STUDENT  
LEADERSHIP IN A  
BAND PROGRAM IS  
THE GREATEST  
JOURNEY TAKEN  
TOGETHER.**

**TITLES MEAN  
NOTHING WHEN  
GROUP PROGRESS IS  
NOT ACHIEVED**



**COHESIVE UNIT**



**PROBLEM  
SOLVING AND  
PLANS**



**INSPIRE  
SUPERIOR  
PERFORMANCE**

**THE BIG QUESTION ???**

# ESTABLISH ORGANIZATION AND STRUCTURE

## "THE CAMPAIGNS"



**RECRUITMENT & RETENTION PLANS**

**CALENDAR/EVENTS**

**NEW UNIFORMS**

**ORGANIZATION/DISTRIBUTION/  
RECORD-KEEPING/MAINTENANCE**

**MUSIC LIBRARY/ MUSIC ISSUANCE**

**FUNDRAISING/ BUSINESS SPONSORSHIP**

**SOCIAL MEDIA**

**TRIP ORGANIZING/ PLANNING**

**FUNDRAISING/BUSINESS SPONSORSHIP  
PROGRAM**

**PRIVATE LESSONS/CLINICIANS- MARCHING  
SPECIALIST**

**BAND BOOSTER ORGANIZATION**

**LETTERMAN'S JACKET -  
REQUIREMENTS/ORDERING**

# RECRUITMENT PLANS

## "THE CAMPAIGN"



### CREATIVE RECRUITMENT IDEAS

- SOCIAL MEDIA BLAST
- INSTAGRAM BLAST
- TIKTOK BLAST
- YOUTUBE
- SCHEDULE "BAND SUMMER GET-TOGETHERS"
- INVITE INCOMING 9TH GRADERS TO "BAND SUMMER GET-TOGETHERS" - 3RD WEEK OF JULY - CONTINUOUS PROMOS
- CONTACT INCOMING 9TH GRADERS - "PHONE BANKING PARTIES" - BAND LEADERSHIP TEAM
- SHARE BAND CAMP INFO - SWAG ITEMS- EVENTS CALENDAR-MINI CAMP SESSIONS
- "EACH ONE REACH ONE" CAMPAIGN - RECRUITMENT OF NEW BAND MEMBERS
- "PROJECT 50" - RECRUIT & DOUBLE OUR NUMBERS IN THE BAND TO 50!

### RETENTION IDEAS

**HOW DO WE KEEP THE CURRENT BAND MEMBERS IN THE BAND PARTICIPATING?**

# RETENTION PLANS

## "THE CAMPAIGN"

### CREATIVE RETENTION IDEAS

HOW DO WE KEEP THE CURRENT BAND MEMBERS IN THE BAND PARTICIPATING? IDEAS ARE ACCEPTED....

- ZOOM REHEARSAL SESSIONS
- SUMMER GET-TOGETHERS
- SECTIONAL MEETINGS BY ZOOM
- TRI-M MUSIC HONOR PROMO
- STAND JAMS POST - PICKING STAND MUSIC (CREATIVITY WAYS)
- TIKTOK MARCHING TECHNIQUES CHALLENGES
- MUSIC COMPOSITION LESSONS
- SUMMER PRIVATE LESSONS



Evaluate or review

Choose appropriate task

Choose appropriate person

Delegation process

Monitor

Set clear objectives & plan

Implement

# DELEGATION

REVIEW THE POST-IT-SHEET

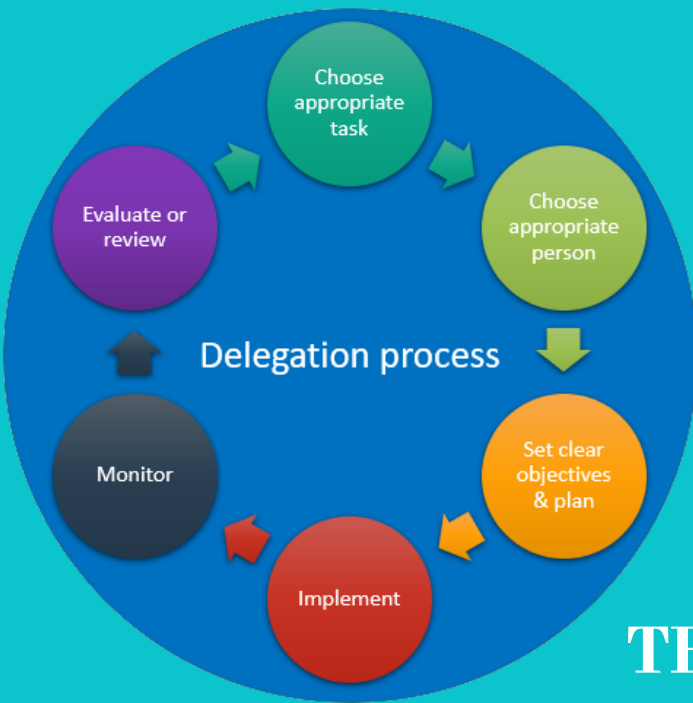
SIGN UP FOR SPECIFIC TEAMS

TEAMS CREATE AND DISCUSS IDEAS

GOAL SETTING & PLANNING

TIMELINES FOR COMPLETION OF TEAM IDEAS

SHARE IDEAS WITH THE FULL GROUP





**REVIEW INFORMATION**  
**TEAMS SELECT ONE AREA TO "DO" IN**  
**REGARDS TO RECRUITMENT...**  
**CREATE A PLAN**

# **RECRUITMENT AND RETENTION IDEAS**

**"Making them feel included"**

**"Get them excited"**

**"The section leader speaks to them"**

**"Mention achievements and scheduled performances"**

**"1st person to recruit 5 people gets a reward"**

**"Show pictures using social media accounts"**

**"Text messaging- sending emails"**

**"Recruit girls for the colorguard team"**

**What are some additional ideas for recruitment?**

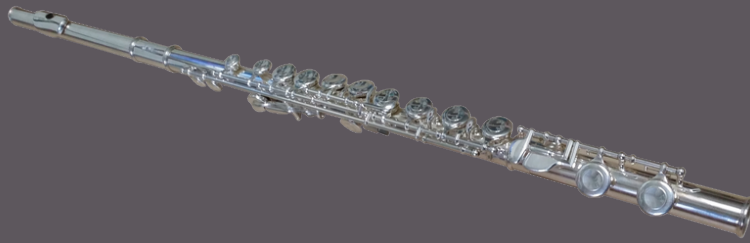
**Let's go deeper into what we can do to recruit more people?**

**Select one area to actually "DO" and move to complete**



# **"PROJECT 50 CAMPAIGN"**

- Focus on contacting incoming 9th graders**
- Phone Text Party to incoming 9th graders**
- Send emails to incoming 9th graders**
- Contact friends who would fit the program**
- Contact former band members**
- Use Social Media to the fullest extent**



## P.P.M.B FLUTE SECTION

<b>Name</b>	<b>Grade</b>
<b>Isabella Gonzalez</b>	<b>9th</b>
<b>Isabel Linares</b>	<b>9th</b>
<b>Abraham Avalos-Najar</b>	<b>9th</b>
<b>NEW FLUTE PLAYER</b>	<b>NEW FLUTE PLAYER</b>

# P.P.M.B CLARINET SECTION



<b>Name</b>	<b>Grade</b>
<b>Ashley Lopez</b>	<b>9th</b>
<b>Sindy Amaro</b>	<b>9th</b>
<b>Christopher Estrada</b>	<b>Returning Member</b>
<b>Estella Garcia</b>	<b>Returning Member</b>
<b>Williams Rodriguez</b>	<b>Returning Member</b>
<b>Chantal Quijano</b>	<b>Returning Member</b>
<b>Recruit New Clarinet Member</b>	<b>Recruit New Clarinet Member</b>
<b>Recruit New Clarinet Member</b>	<b>Recruit New Clarinet Member</b>

# P.P.M.B ALTO SAX SECTION

<b>Name</b>	<b>Grade</b>
<b>Recruit New Alto Sax Member</b>	<b>Recruit New Alto Sax Member</b>
<b>Alexandria Ruiz</b>	<b>Returning Student</b>
<b>Matthew Luna</b>	<b>Returning Member</b>



# P.P.M.B TENOR SAX SECTION

<b>Name</b>	<b>Grade</b>
<b>Recruit New Tenor Sax Member</b>	<b>Recruit New Tenor Sax Member</b>
<b>Recruit New Tenor Sax Member</b>	
<b>Ariyana Flanagan</b>	<b>Returning Member</b>
<b>Eliel Ramirez</b>	<b>Returning Member</b>



# P.P.M.B BASS CLARINET and BARI SAX

<b>Name</b>	<b>Grade</b>
<b>Antonio Garces</b>	<b>Returning Member</b>
<b>Recruit New Bass Clarinetist</b>	



# P.P.M.B TRUMPET SECTION

<b>Name</b>	<b>Grade</b>
<b>Luis Robles</b>	<b>9th</b>
<b>Michael Colmenero</b>	<b>9th</b>
<b>Recruit New Trumpet Player</b>	<b>Recruit New Trumpet Player</b>
<b>Alexis Grimaldo</b>	<b>Returning Member</b>



# P.P.M.B MELLOPHONE SECTION

<b>Name</b>	<b>Grade</b>
<b>Recruit New Mellophone Player</b>	<b>Recruit New Mellophone Player</b>
<b>Recruit New Mellophone Player</b>	<b>Recruit New Mellophone Player</b>

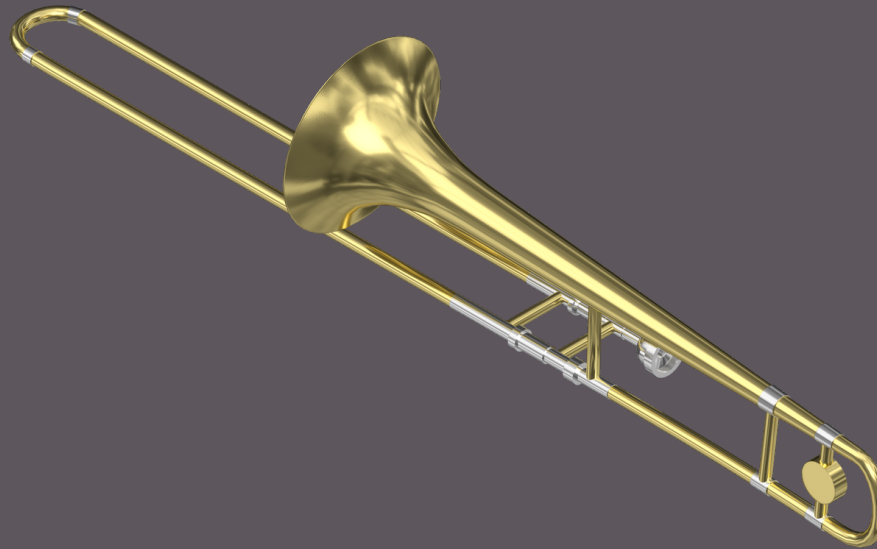


**ENTIRE NEW SECTION!!!**



# P.P.M.B TROMBONE SECTION

<b>Name</b>	<b>Grade</b>
<b>Roberto Gonzalez</b>	<b>9th</b>
<b>*Matt Almazan</b>	<b>Returning Student</b>
<b>Recruit New Trombone Player</b>	<b>Recruit New Trombone Player</b>



**TOTAL REBUILD!!!**

# P.P.M.B BARITONE SECTION

<b>Name</b>	<b>Grade</b>
<b>Fernando Martinez</b>	<b>Returning Member</b>
<b>* Annabella Guillen</b>	<b>Returning Student</b>
<b>Recruit New Baritone Player</b>	<b>Recruit New Baritone Player</b>



# P.P.M.B SOUSAPHONE SECTION

<b>Name</b>	<b>Grade</b>
<b>London Cooks</b>	<b>Returning Member</b>
<b>Salvador Rojas</b>	<b>Returning Member</b>
<b>*Carlos Mendoza</b>	<b>Returning Member</b>
<b>Justin Thomas</b>	<b>9th</b>



# P.P.M.B MARCHING PERCUSSION

<b>Name</b>	<b>Grade</b>
<b>Ataya Baruani</b>	<b>9th</b>
<b>Toby Johnson</b>	<b>9th</b>
<b>David Maldonado Salmeron</b>	<b>9th</b>
<b>*Ryu Figueroa</b>	<b>Prospect</b>
<b>*Oscar Santos</b>	<b>Prospect</b>
<b>*Rehana Sallie</b>	<b>Prospect</b>
<b>*Cameron Reyes</b>	<b>Prospect</b>
<b>Francisco Hernandez</b>	<b>Prospect</b>

# P.P.M.B MARCHING PERCUSSION

<b>Name</b>	<b>Grade</b>
<b>Nalah Orj-Kirksey</b>	<b>Returning Band Member</b>
<b>Selvin Flores</b>	<b>Returning Band Member</b>
<b>Giovanni Jimenez</b>	<b>Returning Band Member</b>
<b>Jaida Foster</b>	<b>Returning Band Member</b>
<b>Jocelyn Torres</b>	<b>Returning Band Member</b>
<b>Noel Jimenez</b>	<b>Returning Band Member</b>
<b>Vaerie Gonzalez</b>	<b>Returning Band Member</b>
<b>Valerie Mata</b>	<b>Returning Band Member</b>
<b>Henry Cordero</b>	<b>Returning Band Member</b>

# P.P.M.B MARCHING PERCUSSION

<b>Name</b>	<b>Grade</b>
<b>Nicole Lopez</b>	<b>Returning Band Member</b>
<b>Johnatan Morales</b>	<b>Returning Band Member</b>







# **COHESIVE UNIT**

**WORK COLLECTIVELY IN ALL ASPECTS OF ACHIEVEMENT**

**EVERY BAND MEMBER IS IMPORTANT TO THE OVERALL BAND PROGRAM**

**COHESIVENESS CREATES SUCCESS AND PROGRESSION**





# **WHAT CAN YOU DO TO BUILD THE NHS BAND PROGRAM?**

**WHAT HAVE YOU DONE IN THE BAND ROOM TO MAKE IT A BETTER ENVIRONMENT?**

**WHAT DO YOU DO MUSICIANSHIP-WISE TO MAKE YOUR BAND BETTER?**

**WHAT CAN YOU DO RIGHT NOW TO SUPPORT ONE ANOTHER TOWARDS SUCCESS?**

# PEOPLE DO WHAT PEOPLE SEE



**A.I.R**

**A**TTITUDE

**I**NIITIATIVE

**R**ELATIONSHIPS



**A.I.R**

**ATTITUDE**

**INITIATIVE**

**RELATIONSHIPS**



# **THE BIG QUESTION?**

**WHY ARE POSITIVE  
ATTITUDES NEEDED TO  
BE SUCCESSFUL?**

**DISCUSS THIS AND  
UPLOAD INTO BAND APP**



**A.I.R**

**ATTITUDE**

**INITIATIVE**

**RELATIONSHIPS**

**WHAT INITIATIVE CAN  
YOU TAKE RIGHT NOW  
TO MAKE YOUR BAND  
PROGRAM THE BEST?**





# **RECRUITMENT & RETENTION ACTION PLAN**

**BE  
BRAVE**

RECRUIT!!!

- **TALK TO FRIENDS WHO ARE INTERESTED IN BAND**
- **CREATE A MEDIA PACKAGE**
- **VISIT MS BAND PROGRAMS !!**
- **SOCIAL MEDIA**
- **"PANTHER BAND CUB'S CLUB" SUMMER MARCHING  
BAND CAMP**

# RECRUIT!!!



Band Leadership Training - How to Recruit New Members to Your Band Program



Share



**Duane Huff, Founder**  
Band Leadership Seminars/Band Leadership Online

Watch on  YouTube



# LEADERSHIP TRAINING VIDEO #1

## "HOW TO STOP TALKING IN BAND REHEARSAL"



# **CONTACTING MS BAND DIRECTORS AND PRINCIPALS**

LEVEL  
UP

# Principals

*It is impressive when students advocate!!!*

# CREATE A MEDIA PACKAGE



**A Team Is Needed!!!**

- **A group of leadership members to develop a short media release about the band program**

# VISIT MS BAND PROGRAMS - NSHS BAND TOUR!!



# "PANTHER CUB'S CLUB" SPRING MARCHING BAND CAMP

- CONTACT INCOMING 9th GRADERS
- INVITE TO EVENT
- RECRUIT NEW PEOPLE FOR THE FLAG TEAM
- PLAN FUN ACTIVITIES



TEAM  
BUILDING





**BAND LEADERSHIP PROJECTS**

**MUSIC LIBRARY**

**BAND ROOM ORGANIZATION**



**NSHS BAND SECTION**

**GOALS**

*FOR*

**FUTURE SUCCESS**





# PERCUSSION

# INSPIRE SUPERIOR PERFORMANCE THROUGH LEADERSHIP

Consistent student leadership inspires their peers to achievement

Leadership traits are contagious

Peer leadership offers opportunities to edify and inspire







# BRASS TEAM